

TY MAWR VISITORS CENTRE FEASIBILITY STUDY

PROJECT DESCRIPTION

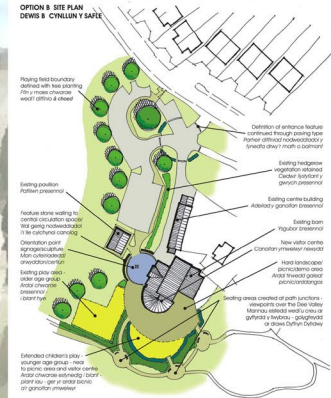
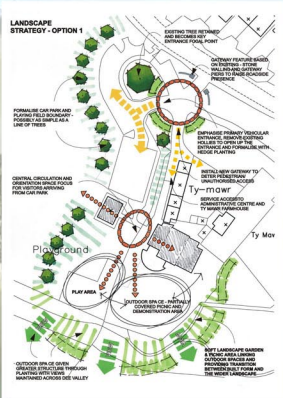
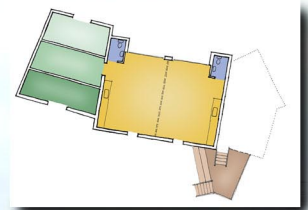
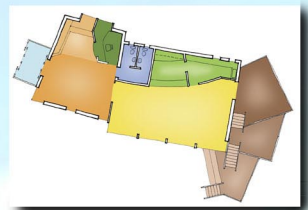
Ty Mawr Country Park forms an outstanding base for the variety of attractions and activities available in the Dee Valley area. Its location on the edge of Cefn Mawr, with views across and down the valley, provides an excellent link between the town and the country park, and re-enforces the historic importance of the river to the local community. The existing facilities within the park provide diverse activities, catering for a wide range of individuals and groups.

The site greatly benefits from the nearby Cefn Mawr viaduct and Pontcysyllte Aqueduct, which provide focus and historic and scientific interest to the country park. These also provide the potential of attracting visitors from further afield.

TACP lead a team of consultants in carrying out a study to achieve the following objectives:

- Undertake a site appraisal and evaluation of current use of buildings
- Consider the demand for a visitor centre and its proposed facilities
- Consider how existing facilities will integrate with any new building
- Ensure the new facilities have maximum appeal to target audiences
- Ensure the building meets WCBC's environmental policy
- Consider how the building relates to its surroundings through Landscaping
- Ensure that revenue implications are kept to an absolute minimum

The study was informed by extensive background research and consultation with stakeholder organisations, local resident and day visitors, and the option proposals were presented at an open forum and public display.



Job no: 5533
Project Sheet no: 008

KEY DETAILS

CLIENT: Wrexham County Borough Council
Location: Dee Valley, North Wales
Sector: Leisure
Fee: £18, 000 (Feasibility Study)

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